

Tourism from China: 3 percent of the tourists, 11 percent of the revenue!



Project Title	Tourism from China: 3 percent of the tourists, 11 percent of the revenue!
Project Summary	Sherlock Holmes mind? Join our team and compile data on tourism from China to the United States: importance, trends, sectors affected. Prepare analyses and summaries, potentially with some infographics. Track statements and policies that can affect tourism flow between the two countries.
Country	China

Project Description

The Economic Section of Mission China seeks a detailed-oriented, curious person with an interest in foreign affairs to research data on tourism from Chinese tourists to the United States and their weight in the economy. The intern would be responsible for researching data and scan the news for emerging trends. A report on findings shall be sent every week, at the end of the week. The intern should also monitor trends in domestic tourism in China.

Periodically, the intern would be called up to compile media reaction to a specific event, activity, or policy. The intern would also have the opportunity to create informal surveys, talking to travel agencies or Chinese students. The intern would analyze trends they are seeing and summarize their findings monthly.

The intern should be also monitoring the development of Chinese actors on the U.S. market (example: Trip.com).

Required Skills or Interests

Skill(s)

Analytical writing

Data analysis

Economic analysis

Editing and proofreading

Research

Writing

Additional Information

The tourism sector contributes \$1.6 trillion to the U.S. GDP, or 7.8 percent, and supports 15.7 million jobs. It is the largest category of U.S. services exported to China. Chinese tourists in the U.S. represent only three percent of international visitors but 11 percent of tourism spending. Following the trade tensions, the U.S. National Travel and Tourism Office reported a 5.7 percent decrease in 2018, resulting in a drop of number of Chinese visitors to the United States for the first time in 15 years to 2.9 million visitors. Only eight percent of Chinese nationals have a passport, so the potential for growth is important. Knowing how to create info-graphics is a plus, but not necessary.

Language Requirements

Language	Speaking Proficiency	Reading Proficiency	Importance
Chinese-Mandarin	Elementary proficiency	Elementary proficiency	Nice to Have